



No. 1-1/2009-R&C [CFA]

Dated: 12-12-2011

Circular R&C-CFA No.45/11-12

Subject: Authorization to CGMs for launching of promotional offer of giving 100 free call for a period of six months in lieu of free modem to the prospective postpaid Broadband customers who opt for the BB plan where free modem is available as a part of package – reg.

The Competent Authority has decided to authorize all the CGMs to approve the following promotional scheme in their circles upto the period of **next three months** from the date of issue of this order.

“The prospective postpaid BB customers, who opt for the BB plan where free modem is available as a part of package, may be offered 100 free calls per month for a period of six months in lieu of the free modem irrespective of the type of modem.”

2. The 100 free calls as above shall be over and above the normal free calls already available under the chosen BB plan and **shall have to be utilized during respective month.**
3. The promotional scheme may be launched on **month to month basis i.e. initially for one month and extendable by one month each time upto three months** depending upon the status of availability of CPEs and local requirements.
4. The above scheme shall be subject to the feasibility in the CDR & other billing systems.
5. All other relevant terms and conditions as per the earlier circulars shall continue to be applicable.
6. This circular is issued based on the approval of Competent Authority in NWP-BB file No. 64-56/09-Broadband/Pt.3. For any clarification/correspondence, in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

(S. K. Bhat)
DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts/ITPC, Pune.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance)/CA/NB, CO BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM/GM (NWP-CFA)/ (NWP-BB)-CFA (PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/10-11/Apr/06 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune, for necessary changes in CDR/billing system and Broadband Best Plan Selector tool.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Guard File.

(S. S. Verma)
DM (T&C)-CFA